



2012 Camp Card



Camp Card is a new BSA approved spring unit fundraiser which ensures every unit has the opportunity to fund their scouting program. The sale will begin with our **Camp Card Kick Off - Thursday March 29th, 6:30 PM** at the Volunteer Service Center. Visit www.atlantabsa.org/campcards to register for the sale and kickoff.

We are asking everyone to register by this Monday, February 13, 2012. This will assist with pre-ordering the Camp Cards.

Important Facts

- **Risk free** - units return unsold cards by May 17, 2012
- \$2.50 commission (50%) earned for every card the unit sells
- Great value and price point of **\$5.00**
- **Spring unit fundraiser** right before summer activities
- Units can obtain more cards during the sale
- **Scouts can earn prizes**

Foothills CCC Contacts:
 Russ West
 russwest@mac.com
 Joni Russell
 jruss511@bellsouth.net

Confirmed Sponsors

- Publix
- Arby's
- Church's Chicken
- Meineke
- The Sports Authority
- Waffle House
- White Water Express



Multiple Use Discounts

Timeline of Sale

- Deadline to sign up online **February 13, 2012**
- Window of sale March 29th - May 14th 2012
- Council Kick-Off **March 29, 2012 6:30 pm** at the Volunteer Service Center

Prizes for Scouts who reach card sales levels

- 1,000 cards - I Pad 2
- 500 cards - \$150 gift card
- 100 cards - \$25 gift card
- 20 cards - patch

Prizes will be distributed when accounts are settled after May 17, 2012

